

## New vendor will leave a sweet taste in your mouth!



**Covington (Metro Atlanta), GA November 1, 2006** The Confetti Group announces a new division to their family of companies, Confetti Confections. Since 1980, Confetti Confections has brought joy to many a sweet tooth with heaven-sent, delectable handmade family favorites. Today, they are pleased offer these gourmet delights that have made many happy for years with delights such as cheese straws, fudge, praline nuts, brittle and cookies. All are individually wrapped and presented in elegant packaging that fits any occasion!

"We are very excited to introduce Confetti Confections", says Kimberly Cole, President of The Confetti Group. Confetti Confections is dedicated to providing gift retailers a new option of quality, fresh and innovative gift ideas. We have and will continue to take great care to understand the needs of gift professionals when it comes to what they offer to their clients. Confetti Confections is a wholesale only company that will initially offer stand-alone gift options. Cole goes on to say "Confetti Confections understands the need for low minimums,

fresh products, customized and private label items and most of all pretty packaging for the gift industry. Our products allow the gift retailer the option to offer great products that will significantly minimize their labor and production times, thus maximizing their profits."

Confetti Confections also plans offer a variety of services to help retailers market with drop shipping, personalization and marketing materials and tips.

Cole mentions that, "in the coming months retailers can expect to see more variety in terms of products (Confetti Bark, Confetti Chews and Confetti Jewels just to name a few), in addition to more packaging options like gift basket sizes on select products, exquisite custom boxes, industry related packaging and an everyday line."

Confetti Confections, definitely more than just a pretty package.

###

### About Confetti Confections

Confetti Confections is a division of The Confetti Group based in Covington, Georgia. Confetti Confections is a gifting source for gift retailers that offer a variety of "just like homemade" confections and treats. Confetti Confections also offer expertise in assisting clients in establishing, building and maintaining relationships with their clients that will give them something to talk about every time! Confetti Confections prides itself on operating on simple, courteous and a caring attitude.

Website: <http://www.confetticonfections.com>

Kimberly Cole

Business Development Director

888.856.5596

Fax: 678.658.9515

[Kimberly@confetticonfections.com](mailto:Kimberly@confetticonfections.com)

